

**TOWN OF SILVER CITY**

**RESOLUTION NO. 2020-14**

**SUPPORTING A PUBLIC-PRIVATE ECONOMIC DEVELOPMENT  
MAINSTREET PROJECT**

WHEREAS, the Town of Silver City supports the revitalization and economic re-development of its historic commercial core; and

WHEREAS, the Town of Silver City desires to maintain an economically vital and vibrant town center for its residents, visitors and tourists; and

WHEREAS, the Town of Silver City sees an economically healthy downtown as one of its critical assets; and

WHEREAS, the Town of Silver City realizes that a sustainable town center economy contributes to the community's economic health; and

WHEREAS, the Town of Silver City recognizes its traditional commercial core as representing the unique history and culture of our community; and

WHEREAS, the Town of Silver City wishes to maintain a livable, walkable town center with opportunities to shop, work, live and discover recreational, cultural and heritage opportunities; and

WHEREAS, the Town of Silver City wishes to pursue a partnership with a MainStreet non-profit economic re-development organization to invest in enhancing the quality of life for the community's citizens via the implementation of asset-based economic development strategies under the Main Street Four Points Approach®; and

WHEREAS, the Town of Silver City in partnership with the Corporation for Downtown Development D/B/A Silver City MainStreet, a MainStreet Corporation, may leverage technical assistance and other resources through the New Mexico Economic Development Department, New Mexico MainStreet Program to support the economic re-development and revitalization of the Silver City MainStreet district;

**NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL, THE  
GOVERNING BODY OF THE TOWN OF SILVER CITY:**

1. The Town of Silver City agrees to work with the New Mexico Economic Development Department's New Mexico MainStreet Program dedicating resources and financial support as available to create a successful downtown economic development program including strategies

established by the National Main Street Center's Economic Transformation Strategies and the Main Street Four-Point Approach®.

2. The Town of Silver City commits to work collaboratively with the Corporation for Downtown Development D/B/A Silver City MainStreet, a MainStreet organization, and the New Mexico Economic Development Department's MainStreet Program to meet the standards and principles of revitalizing and re-developing the core commercial district of the community, contracting with the local MainStreet organization to coordinate and administer activities for the Town of Silver City as set forth in a Biennial Memorandum of Understanding (MOU) and a separate "services contract" with the local MainStreet organization.

3. The Town of Silver City commits to provide philosophical, available financial, planning, and coordination assistance for the Corporation for Downtown Development D/B/A Silver City MainStreet, a MainStreet organization, to support operations and projects under the specifications of the Biennial MOU and a separate "services contract" with the local MainStreet organization.

4. The term of this resolution shall be deemed effective for the life of the MOU, generally a two-year period commencing July 1, 2020.

**PASSED, ADOPTED, AND APPROVED this 23rd day of June, 2020.**

TOWN OF SILVER CITY

(Seal)

\_\_\_\_\_  
Ken Ladner, Mayor

Attest:

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Ann L. Mackie, Town Clerk