



Quarterly Report to Mayor Ladner and the Silver City Town Council for January 1 to March 31, 2016

On February 26, 2016 the Silco Theater opened to the public with Star Wars: The Force Awakens. Silver City MainStreet will receive a 2016 Heritage Preservation Organization Award for the work done on the Silco Theater Renovation on Friday, May 13.

Report to NM MainStreet

New Businesses in the district: 3

Employees: 12 full time equivalent

Businesses Closed: 1

Employees: 1

Private Building Projects: \$123,000

Private Sector Grant: \$15,000 from Freeport McMoRan Community Foundation to be used to obtain construction documents for improvements to MainStreet Plaza including restrooms.

Volunteer Hours: 190

Projects initiated with assistance from NM MainStreet:

Development of a Comprehensive Marketing Plan to Market Downtown as a Destination

Development of a Downtown Wayfinding Signage Plan

Submitted by:

Lucy Whitmarsh

Silver City MainStreet Executive Director