

# PROCLAMATION

**WHEREAS**, the Southwest New Mexico Green Chamber of Commerce is focused on supporting the success and strength of our local economy, and encouraging the efforts of our local independent-business owners; and

**WHEREAS**, the Southwest New Mexico Green Chamber of Commerce was officially organized in January of 2010, with the stated purpose of supporting triple bottom line economic development for socially and environmentally responsible business practices, such that they positively impact our community; and

**WHEREAS**, “What and Where You Buy Matters” -- encouraging local buying has proven to positively impact communities on multiple levels, including: keeping local communities unique; improving the environment by reducing transportation; keeping more money local as on average 31% more money spent local stays local; promoting stronger local economies with competition and diversity; reducing costs to the Town as local businesses cost communities less in infrastructure; supporting community needs as local businesses are invested in the community; local businesses give more back to their communities and non-profit causes; and buying local helps spur entrepreneurship and angel investors to grow startup and small businesses; and

**WHEREAS**, the Southwest New Mexico Green Chamber of Commerce has launched the “Tell Us Your Favorite Buy Local Story Contest” to encourage consumers to shop local and share their positive experiences during the month of December;

**NOW, THEREFORE**, I, James R. Marshall, by virtue of the authority vested in me as Mayor of the Town of Silver City, do hereby proclaim December 10, 2013 through December 31, 2013 as

## **“Think Local, Buy Local, and Invest Local Month”**

and urge all citizens to support our independent and locally owned businesses.

**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the official seal of the Town of Silver City to be affixed this 10th day of December, 2013.

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James R. Marshall, Mayor

Attest:

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Ann L. Mackie, Town Clerk