

**MINUTES OF THE COUNCIL OF THE TOWN OF SILVER CITY
REGULAR COUNCIL MEETING
Grant County Administration Center, 1400 Hwy 180, Silver City, NM
October 22, 2013, 6:00 p.m.**

Present:

James R. Marshall, Mayor
Cynthia A. Bettison, District 1
Pauline N. Hassler-Cook, District 2
Jose A. Ray, Jr., District 3
Michael S. Morones, District 4

Also Present:

Ann L. Mackie, Town Clerk

1. **CALL TO ORDER/PLEDGE OF ALLEGIANCE** – Mayor Marshall called the meeting to order at 6:00 p.m.
2. **CEREMONIES** – None.
3. **PROCLAMATIONS** – None.
4. **PUBLIC INPUT** – Robert C. Beau Bassett, a National Youth Development Specialist, commented on his promotion of student youth volunteerism and how he had begun a 1,100 mile bike ride from Santa Cruz, California, on September 11, 2013 in support of youth volunteerism. He said that he concluded the bike ride in Silver City. He gave his background and said he got involved in 1995 when Prudential started its national program called the "Spirit of Community Awards"; the largest youth recognition program based exclusively on volunteer community service. He provided further details and stated that on September 11, 2014 he planned to do a bike ride that would begin in Silver City and end in South Bend, Indiana. He presented a letter from Mayor Hilary Bryant of the City of Santa Cruz, California, to Mayor Marshall. Mayor Marshall read it aloud.

William Joseph commented on a Neighborhood Network that was being initiated and said it was not a typical neighborhood watch program, but an attempt to keep their neighborhoods abreast of the many issues that affected their place of residence and the community at large. He commented on what the Network intended to do and that it was to protect a high quality of life. He said the Network would cross Council District lines, and he asked for the Council's input. He said they wanted to work with the Council and Police Department and empower neighborhoods. He asked for the Council's help.

5. **COUNCIL COMMENTS** – The Council had no comments.
6. **CHANGES TO THE AGENDA** – None.
7. **APPROVAL OF THE MINUTES – Regular Meeting on October 8, 2013** - Councilor Bettison moved to approve the minutes of the Regular Meeting of October 8, 2013. Councilor Ray seconded. Mayor Marshall stated there was a motion and a second to approve the minutes of the Regular Meeting of October 8, 2013. He asked if there was any discussion, and there was none. He asked all those in favor to say aye, and all 4 Councilors voted aye. He asked if any were opposed, and there were none. Motion carried.

8. REPORTS –

A. Silver City Arts and Cultural District and Tourism Quarterly Report by George Julian Dworin, Director.

Mr. Dworin introduced Cissy McAndrew, Executive Director of the Southwest New Mexico Green Chamber of Commerce, and stated she would make a few comments first. She commented that there had been no drop off of visitation in Silver City due to closures of the Cliff Dwellings, the Catwalk, and Mogollon after the floods. She reported statistics for visitors, and attendance at the museums, etc. She encouraged the public to collaborate with them

to help them to continue to do a great job, and she said it was great to work with the Arts and Cultural District and that Mr. Dworin was doing a great job.

Mayor Marshall commented that he wanted to facilitate a meeting with all of the various organizations so they could coordinate and collaborate with each other.

Mr. Dworin began his report by acknowledging the work of the Green Chamber as the fulfillment arm of the Visitor Center, and he thanked Michelle Geels for her good work at the Arts and Cultural District. He provided information and examples on the advertising placements; leads; initiatives and partnerships; media attention from the New York Times, Money Magazine, Pasa Tiempo and NM Magazine, Gastronomica, etc.; how they were redesigning their website day by day; various statistics regarding the visitors to their website; and thanks to other attractions in the area that provided their visitor numbers. There was further discussion.

B. Staff reports. None.

9. PUBLIC HEARINGS – None.

10. UNFINISHED BUSINESS – None.

11. NEW BUSINESS -

A. Appointment to the Historic Design Review Committee. Mayor Marshall said only 1 application was received, and that it was from the current Chair, Becky Smith. He said she was a long standing member of the Committee and that if there was no objection from the Council that he would like to reappoint her. The Council had no objection.

12. ADJOURNMENT – Mayor Marshall asked for a motion to adjourn. Councilor Bettison moved to adjourn at 6:50 p.m., and Councilor Morones seconded. Mayor Marshall stated there was a motion and a second to adjourn. He asked all those in favor to say aye, and all 4 Councilors said aye. He asked if there were any opposed, and there were none. Motion carried.

James R. Marshall, Mayor

Attest:

Ann L. Mackie, Town Clerk