

**Silver City Arts and Cultural District and Tourism**  
1st Quarter Tourism Report  
10-22-2013

**Agenda**

- **Advertising Placements**
- **Promotionals and Press Releases**
- **Initiatives and Partnerships**
- **Media Attention**
- **Web**
- **Visitor Center**
- **Leads**
- **Attractions**
- **Upcoming...**

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